

MARY KAY

2017

PRESS KIT

# *Rewarding Opportunity*

*More than five decades of inspiring women to achieve  
their entrepreneurial goals*

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**With 53 years of empowering women, Mary Kay is proud to champion women's entrepreneurship. Our founder, Mary Kay Ash, is one of the greatest entrepreneurs of all time.**

She founded 'Beauty by Mary Kay' in 1963 with nine Mary Kay Independent Beauty Consultants and a dream of providing women with an open-ended business opportunity. Those nine women laid the foundation for millions of women from all walks of life who currently enjoy the freedom and flexibility

of Mary Kay's home-based business model. Whether it's a part-time endeavor or a primary source of income, the Mary Kay opportunity gives women a proven way to pave their own destiny. Today, Mary Kay is a top beauty brand and direct seller in nearly 40 countries around the world.



**“Our Company was begun with only one objective ... that  
of giving women the chance to succeed.”**

**Mary Kay Ash, Founder, Mary Kay Inc.**