

MARY KAY

2017

PRESS KIT

Rewarding Opportunity

More than five decades of inspiring women to achieve their entrepreneurial goals

With 53 years of empowering women, Mary Kay is proud to champion women's entrepreneurship. Our founder, Mary Kay Ash, is one of the greatest entrepreneurs of all time.

She founded 'Beauty by Mary Kay' in 1963 with nine Mary Kay Independent Beauty Consultants and a dream of providing women with an open-ended business opportunity. Those nine women laid the foundation for millions of women from all walks of life who currently enjoy the freedom and flexibility

of Mary Kay's home-based business model. Whether it's a part-time endeavor or a primary source of income, the Mary Kay opportunity gives women a proven way to pave their own destiny. Today, Mary Kay is a top beauty brand and direct seller in nearly 40 countries around the world.



“Our Company was begun with only one objective ... that of giving women the chance to succeed.”

Mary Kay Ash, Founder, Mary Kay Inc.